Thank you!

It was an honor for us to welcome the more than 150 participants who made the inaugural edition of RethinkEat a success. As the **first international forum for investment companies specializing in food and agri-business**, we brought together investors, CEOs and industry experts from every continent to discuss the challenges and opportunities facing our industry. With the views of some of the world’s leading experts and by sharing experiences we have gained insights to better support our companies and their investment choices. Starting this discussion is only the first step in creating a platform for reflection which we must continue to build. In the coming months, we will propose initiatives to keep the dialogue open whilst looking forward to and preparing the next edition.

*Jean-François Laurain*, Unigrains CEO

"The world is better today than it used to be with better health, more wealth and longer life expectancy, but these results are thanks to yesterday’s progress.

— Angus Deaton"

"Adequate nutrition is a key determinant of health and the link between income, food and nutrition is direct. The same can be said for clean water and waste disposal.

“The number of poor people in the world has never been so small and there is an unescapable link between falling poverty and demand for food.”

“Inequality is increasing everywhere around the globe, but global inequality is falling.”

“There are two kinds of inequality: the first is good and reflects innovation, but the second is bad and is created by rent seeking, lack of competition and monopolies…”

“Potential danger lies ahead as inequality combined with slow growth generates anger putting pressure on the post-war liberal order.”

Agriculture: Exploring the Fields of Tomorrow

The idea of a single model, applied globally has reached its limits. Going forward, it is new technology and tailored solutions that will address complexity and enhance agricultural practices.

Sébastien Treyer, Agronomist, Director of programs at IDDRI: “Food security is not just about producing more, we must look at distribution and access.”

Pamela Ronald, Plant biologist, Professor at UC Davis: “All appropriate technology and techniques must be used to create sustainable agriculture.”

Mark Trimer, Managing Partner at Dunham Trimmer LLC: “The increasing use of biological products in agriculture in the next 5 years will enhance productivity and protect against pathogens.”

Jacques Wery, Agronomist, Professor at SupAgro Montpellier: “Redesigned farming systems must be multi-functional, providing food, of course, but also tackling other issues: protecting water, biodiversity and contributing to rural and urban development.”
Marion Nestle, Nutrition professor and author, New York University: “There is a food movement in the United States, advocating diets that are better for people and the planet.”

Joël Doré, Researcher at INRA, Microbiome specialist: “We now know that diversity of microbes is associated with health, while atrophy of gut microbiota is always connected to disease and pathologies.”

Thierry Marx, Michelin-starred chef, specialist in innovative cuisine: “Seek pleasure in eating but also in health and well being.”

Marie Hélène Saniez Degrave, Consultant, Match&Health: “Industry must reconcile itself with consumers through increased transparency and improved information.”

Henri Isaac, Specialist in digital transformation, University of Paris-Dauphine: “Datafication generalization and acceleration is rewriting the supply chain from producer to consumer.”

Hannelore Daniel, Specialist in customized nutrition, University of Munich: “If developed on solid ground, I am absolutely convinced personalized nutrition will be all over the place.”

Paul Clarke, Chief Technology Officer, OCADO: “Companies still speaking about digitalization without putting it into action are already dead.”

Hervé Pilloud, Farmer, writer of “l’Agronuméricus”: “The increase of digital tools in agribusiness will transform management styles.”

Marie Hélène Saniez Degrave, Thierry Marx, Joël Doré, Marion Nestle.

Henri Isaac, Paul Clarke, Hervé Pilloud, Henri Isaac.

“As quality of growth becomes more important than quantity of growth, it requires a new kind of innovation to achieve it. Such innovation is possible and with fewer resources.”

“We are spending more and more on R&D, but what are we getting out of it?”

“Food will become a global problem without borders. Co-creation of frugal solutions represents the best bet to rise to this challenge on a global scale.”

Eatnomics with Marius Robles, CEO of Reimagine Food

“We are entering a new era, trying to create disruption within the food market and building the basis for a new food economy.”

“This is the first era where technology meets food and food meets technology: the kitchen is the next stop for Silicon Valley.”

“That the 20 biggest companies in the food sector have lost 4% of market share to start-ups reflects a revolution with new consumer behaviors and new interactions.”

Frugal innovation with Navi Radjou, Innovation Strategist
YNSECT VOTED WINNER
OF UNIGRAINS’ START UP COMPETITION

9 French start-ups in Food, Agtech and Industrial Biotechnologies were shortlisted in the competition sponsored by Unigrains in collaboration with its partner venture funds in France.

Ynsect uses insects to bioconvert organic substrates, such as cereal byproducts, and transform those insects into sustainable nutrient resources for agro-industries and bioactive compounds for green chemistry.

Antoine Hubert, CEO of Ynsect:
“Insect proteins are a key part of the solution to go from a scarcity situation to a world of abundance.”
“What just a few years ago was viewed as folklore has become a real business and represents a major innovation for the future.”
“Ynsect is now on track to go to the next step in its development launching a new 100k ton capacity commercial plant.”

RETHINK EAT! IN IMAGES

Unigrains looks forward to welcoming you again in Paris for the 2nd edition of RethinkEat!