

In the spotlight

LA
TOURANGELLE
ARTISAN OILS

La Tourangelle opens its capital to Unigrains to accelerate international growth

Founded in the late 19th century, La Tourangelle relies on its unique expertise in nut oil production and draws on traditions established in the Loire valley since the Middle Ages. La Tourangelle now distributes its artisan oils all over the world.

A family business and entrepreneurial success story

La Tourangelle is a family business, owned by the Kohlmeyer family and driven by a passion for high-quality oils and entrepreneurship. Since the early 1990s, Heinz Kohlmeyer, the father, has gradually transformed the small artisanal oil mill into a dynamic business responding to the highest quality standards.

La Tourangelle now has more than 100 employees worldwide, approximately forty of whom work at its Saumur and Tours sites in France's Loire Valley where the Group benefits from first-rate industrial facilities.

Its products, some of which benefit from organic labelling, are available in numerous sales outlets across the globe.

La Tourangelle expanded into the international market very early on, gaining market share in China and Europe, most notably in France, the Netherlands and Germany.



The American dream

Back in 2002, Matthieu Kohlmeyer, the group's CEO, set off for California where he opened a new mill to produce artisan oils locally. California is in fact the world's largest producer of almonds and pistachios and its second biggest walnut producer.

With more than 4,000,000 bottles of La Tourangelle oil sold by the Californian subsidiary in 2015, the group has established itself as the leader for speciality oils in the United States and Canada.

Growth trajectory

Buoyed by double-digit growth, La Tourangelle has invested in a new nut grinding facility in California and, coinciding with this operation, opened its capital to Unigrains to support its ambitions for international development.

The new oil plant is known as The Artisan Mill LLC and has the capacity to produce 3,000 metric tons of nut oil. It will position the group as a leading supplier of speciality oils for the agri-food, cosmetic and aromatherapy sectors.

4,000,000 bottles of La Tourangelle oil sold in North America in 2015

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